

CAREER

**FINANCE & INVESTING** 

**LEADERSHIP** 

**MARKETING & SALES** 

**OPERATIONS** 

**REAL ESTATE** 

**SMALL BUSINESS** 

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### Congrats to Karen Martin, Author of Clarity First!

We're excited to announce that *Clarity First* has been nominated for the **2018 800-CEO-Read Business Book Awards**. This honor is given to books that challenge business by championing new approaches and ideas to move it forward. Pick up your copy of *Clarity First* today!

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#### **TOP PICKS**



## WHY HUMAN BEINGS AREN'T MANAGEABLE BUT WORK IS

Learn why work-management systems are more effective than people-management systems.

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### PE RATIOS & THE OVERVALUATION OF THE STOCK MARKET

Find out why PE Ratios can be misleading when it comes to stock market valuation.

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### YOUR STORY STINKS: THEREFORE SO DOES YOUR STRATEGY

Discover why a compelling strategy story is critical to the success of your organization.

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### 5 LEADERSHIP LESSONS TO SURVIVE TOUGH TIMES

Learn five powerful lessons in leadership from the chairman of Nokia.

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Storytelling is the best Marketing!



## WHY YOUR DEFINITION OF BRAND STORYTELLING IS WRONG

Discover why you may want to re-think how you tell your brand story.

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# FIXED VS. FLEXIBLE: THE YIN & YANG OF PRODUCT DEVELOPMENT

Discover the importance of fixed and flexible thinking in lean product development.

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### WHAT'S NEXT AFTER BUYING YOUR FIRST RENTAL PROPERTY?

Learn the steps you should take to make your first real estate investment property successful.

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### HOW TO GET OUT OF YOUR OWN WAY

Learn how to get out of your own way in the workplace by mastering your inner critic.

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### **QUOTE OF THE MONTH**

"Every moment is a fresh beginning" —T.S. Eliot

### Don't Miss Author Erica Keswin in the New York Times!

Erica Keswin, workplace strategist and author of *Bring Your Human to Work*, is one of many featured in an enlightening article on intergenerational women's gatherings in the **New York Times** Style Section. Check it out and, if you haven't already, get your copy of her book.

Read the Article Buy the Book





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